



April 20, 2011 08:00 AM Eastern Daylight Time

Indusface Telecom Chooses Continuous Computing to Drive Value Added Services (VAS) for Mobile Operators

Latest customer win continues Trillium SIGTRAN market leadership – key to bridging the legacy PSTN with next-generation IP and 3G Wireless networks

SAN DIEGO--(BUSINESS WIRE)--Continuous Computing[®], the global provider of integrated platform solutions that address the mobile broadband capacity challenge, today announced that innovative telecom technology provider Indusface Telecom will use its Trillium[®] SIGTRAN protocol software to enhance the company's mobile Value Added Service (VAS) infrastructure platform.

Indusface will use Trillium SIGTRAN to deliver value-added applications for mobile operators such as ringback tones, missed call alerts, short message service (SMS) alerts, wireless access point (WAP) browsing and location-based content services. Trillium software from Continuous Computing will enable Indusface to leverage the inherent cost benefits of IP-based transport as it enables seamless convergence and inter-working of public switched telephone network (PSTN) and internet protocol (IP) protocols under a unified architecture.

Indusface chose Trillium as a reliable, network-ready signaling solution already used by nearly all leading Tier 1 network equipment providers worldwide. Trillium's broad support of all SIGTRAN and SS7 signaling protocols and standards means that Indusface can rapidly launch new operator VAS applications into the market for mobile operators to then offer to their wireless subscribers worldwide.

“The growing market for Value Added Services is a lucrative opportunity for Indusface to deliver to operators a portfolio of innovative new services that increase subscriber loyalty and Average Revenue per User (ARPU)”

“The growing market for Value Added Services is a lucrative opportunity for Indusface to deliver to operators a portfolio of innovative new services that increase subscriber loyalty and Average Revenue per User (ARPU),” said Alin Jayant, chief strategy officer at Indusface Telecom. “Continuous Computing's Trillium software is a proven, respected brand that has been adopted globally. Its support for all SIGTRAN and SS7 layers future-proofs our offering and enables us to respond rapidly to customer demands.”

“Indusface's selection of Trillium SIGTRAN software further extends Continuous Computing's leadership in the SIGTRAN solution sector,” said Todd Mersch, director of product line management at Continuous Computing. “The global demand for VAS mobile applications, combined with the migration of operators' networks to all-IP based backbone infrastructure, represents a major opportunity for companies that offer SIGTRAN capability. In a market where reliability and time to market are both vital, Trillium is the ‘gold standard’ and the trusted solution of choice for carrier-grade SIGTRAN solutions.”

Trillium SIGTRAN protocol software is a pre-integrated signalling solution that enables developers and third-party service providers to rapidly deploy standards-based Signaling System 7 (SS7) over IP for use in SMS Centers (SMSCs), Home / Visitor Location Registers, Mobile Switching Centers, Serving GPRS Support Nodes and other core network components.

About Continuous Computing

Continuous Computing[®] is the global source of integrated platform solutions that enable network equipment providers to overcome the mobile broadband capacity challenge quickly and cost effectively. Leveraging more than 20 years of telecom innovation, the company empowers customers to increase return on investment by focusing internal resources on differentiation for 3G, Long Term Evolution (LTE), Femtocell and Deep Packet Inspection (DPI) applications. Expertise and responsiveness set

the company apart: only Continuous Computing combines best-in-class ATCA platforms with world-famous Trillium® protocol software to create highly-optimized, field-proven wireless and packet processing network infrastructure. www.ccpu.com

Continuous Computing is an active member of 3GPP, CP-TA, eNsemble Multi-Core Alliance, ETSI, Femto Forum, Intel Embedded Alliance, Multicore Packet Processing Forum, NI Alliance, PICMG and the SCOPE Alliance.

Continuous Computing, the Continuous Computing logo and Trillium are trademarks or registered trademarks of Continuous Computing Corporation. Other names and brands may be claimed as the property of others.

About Indusface Telecom

Indusface Telecom (IFT) is a global technology leader in the delivery of multi-media Value Added Services across both fixed and mobile networks. Its solutions span 2G, 3G and 4G technologies and focus on creating a scalable and resilient architecture for operators to rapidly deploy innovative services with new frameworks. Using IFT solutions, operators have been able to monetize new service opportunities with improved time to market, consolidate cost of operations and increase customer satisfaction through a seamless cross-network experience. www.indusfacetelecom.com

Follow us on Twitter: [@CCPU_Trillium](https://twitter.com/CCPU_Trillium)

View our YouTube videos: www.youtube.com/user/ccputrillium

Read our Telecom Thought Leadership blogs: www.ccpu.com/category/blog/

Contacts

Americas:

Engage PR

Dale Legaspi, +1-510-748-8200 ext. 208

dlegaspi@engagepr.com

or

Europe:

CCgroup

Howard Jones, +44.207.313.4408

Continuous@ccgrouppr.com

