

OpenClove Announces FreeMAD Service to Enable Free Communications for the Internet of Apps

Instantly power any mobile and web application with In-App video, voice and data communications.

RICHARDSON, Texas, May. 21, 2014 -- [OpenClove](#), a Secure Communications as a Service provider for the Internet of Apps, today announced the availability of [FreeMAD Service](#), a free real-time communications service to enable applications with In-App video, voice and data communications. OpenClove provides a global cloud infrastructure and key building blocks for mobile and web developers to create innovative apps with real-time contextual interactions.

OpenClove also unveiled [FreeMAD.net](#) to provide access to open source code for developers to build native apps for iOS, Android, and HTML5 / WebRTC platforms. Using the source code, the development community will be able to build in Microsoft Skype or Apple FaceTime like video, voice calling or messaging features along with their own app context.

OpenClove FreeMAD Service provides unlimited usage for free to any application developers with consumer or business workflow apps requiring simple video, voice or messaging between any two users. It eliminates the costs and complexity of communications so developers can focus on providing an integrated experience to their users. App providers gain from the onboard user interactivity, increased app usage and powerful engagement analytics to monetize, without losing the users to off-board communications apps.

“We believe that the power of communications will inherently enhance any mobile app with live user interactivity, and engagement analytics. By providing the FreeMAD Service, we are empowering innovative app developers to build sophisticated, engaging, and sticky single-purpose apps addressing a range of consumer life-style solutions and enterprise workflows,” said Pulin Patel, CEO of OpenClove.

FreeMAD Service is powered by OpenClove Secure Communications as a Service (SCaaS), the most advanced cloud platform in the industry with multi-party video, mobile bandwidth optimization, global dialing, web IVR, recording, streaming and peer messaging. Subscribers will have complete access to the on-demand scale and service reliability of OpenClove SCaaS cloud deployed across multiple global locations.

OpenClove will present insights about interactive online shopping at 12:30 PM on June 11, 2014 at the Yahoo Small Business booth at IRCE Chicago. OpenClove will present at the WebRTC Expo on June 17 - 19, 2014 in Atlanta.

About OpenClove

[OpenClove](#) provides Communications for the Internet of Apps. We enable real-time engagement across education, healthcare, e-Commerce, financial, human resources, social, gaming, content and collaboration applications. Our

customers are enterprises, mobile app developers, telecom and web service providers, who use our Secure Communications as a Service to deliver real-time video, voice conversations and data interactivity to their users within their own apps. OpenClove is founded by seasoned entrepreneurs with past successes with IPmobile (acquired by NASDAQ:CSCO), Spatial Wireless (acquired by NYSE:ALU), and Mavenir Systems (NYSE:MVNR).

About FreeMAD.net

[FreeMAD.net](#) provides quick access to the OpenClove FreeMAD Service, and quick start apps and source code for iOS, Android, and HTML5 / WebRTC developers to quickly build Apps with embedded real-time communications.

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