

OpenClove Launches HRLive for Video Recruitment and Talent Engagement

HRLive is a cloud-based video service to embed into Human Resources Platforms and Workflows.

RICHARDSON, TEXAS – October 15th, 2013 – OpenClove, a cloud video and mobile communications technology provider, today announced the launch of HRLive, a new video interview service for digital recruitment and talent engagement. The cloud-based service offers critical but simple-to-use features for recruiters and Human Resources professionals to search for talent via job boards and social video campaigns, rapidly connect through live video and evaluate candidates with secure engagement libraries. HRLive is also available as a platform for HR technology providers to embed natively into their own service with full branding and feature integration.

HRLive benefits employers by significantly reducing the time and cost of screening while instantly connecting with target candidates using state-of-the-art video technology across web browsers, tablets and mobiles. Companies reach a broader talent pool and gain richer insights by inviting people, around the world, to respond to digital job campaigns with personal and creative video messages. Candidates gain faster access to employers with convenience and zero engagement costs.

HRLive is provided in two modes: live and asynchronous. HRLive is free to try, and takes minutes to sign-up to onboard a company. It features a simple-to-use interface for Campaigns and Panel Video Interviews. The hiring manager or human resources department can prepare a Campaign with applicant questions in minutes, and distribute the invitation link over email, job boards or popular social networks. Applicants respond with video at their own convenience which is automatically archived for review in a secure library. Managers get immediate access to all the responses to screen more candidates in less time.

HRLive offers instant or scheduled live panel video interviews as the next step to validate candidate skills and job fit. Multiple people can join the video interview room from any web and mobile devices across any 3G, 4G or broadband network. HRLive provides on-demand recording, global dialing and auto-archiving with secure access to the interview library only by the stake holders. The libraries include the interviewer notes and resume presenting a complete profile of the candidate and the interview for easier decision making.

HRLive complements any applicant tracking, talent management and digital HR workflow applications, to accelerate hiring decisions. Any existing HR technology and service provider can embed HRLive with minimal integration effort to enhance their own service offering.

"We have simplified video communications and are excited about infusing innovation in digital recruitment with a faster onboarding, no-limit video interviewing service at a significantly lowest cost," said Pulin Patel, CEO and Founder, OpenClove. "We are also looking forward to integration with several ATS providers to bring more value to HR community at large."

Employers can learn more and sign-up for free to HRLive at HRLive.me.

About OpenClove

<u>OpenClove</u> is a technology innovator in mobile and video communications solutions. OpenClove enables video engagement for education, healthcare, e-Commerce, financial, human resources, social collaboration and consumers applications. Our customers are enterprises, social app developers, service providers and web service providers, who use <u>OVX Cloud Platform</u> solutions to deliver real-time video and audio conversations to their users over any web and mobile devices across any network.

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