



Indusface Telecom, Inc. Rebrands Company as OpenClove

OpenClove Conveys Company's Value Proposition and Marks First Step in Global Launch

DALLAS, TX—September 4, 2012 – Indusface Telecom, Inc., a technology innovator in providing mobile and video cloud solutions, today announced that it will begin operating under the new trade name, OpenClove, effective immediately. The company name change is the first step in rebranding the company as it prepares to enter the global market and reach out to potential customers with its innovative and proven Cloud Solutions.

OpenClove provides cloud based solutions for mobile and video communications, to enable consumer and enterprise service providers to offer innovative services, faster and cost effectively. OpenClove Video Exchange (OVX) is a cloud video platform which makes video pervasive, enabling live video sharing, chat and multi-party collaboration across any device or embedded into any service. The OVX platform is available for deployment as a dedicated Cloud MRF or accessible as a Video Platform as a Service to eliminate management complexity of video processing, making it simpler for developers and enterprise social networks. OpenClove Mobile Exchange (OMX) is a portfolio of mobile core network elements for on-premise or on-demand hybrid cloud deployments which are transforming the mobile valued added services business model.

"The name, OpenClove, is a culmination of our vision and value proposition – Open, Cloud and Virtualization, key aspects of our mobile and video communication solutions," said OpenClove CEO, Pulin Patel. "We are entering the market with proven value, as our solutions have been deployed at two major mobile service providers, serving more than 80 million subscribers. We are excited about bringing this value to drive the next transformation in mobile and video services."

In addition, OpenClove has selected Calysto Communications as its PR agency to help launch the company's Cloud Solutions. Calysto Communications is a global social and traditional PR firm focused solely on the communications technology industry, specializing in mobile/wireless, telecom and broadcasting/cable.

Additional information about OpenClove and its Cloud Solutions can now be accessed on www.openclove.com.

About OpenClove, a trade name of Indusface Telecom, Inc.

OpenClove is an innovative mobile technology company, delivering cloud based mobile and video communication solutions. Our customers are mobile operators, consumer and enterprise social networks, web service providers and app developers who use OpenClove cloud solutions to offer live social video and mobile value added services to their subscribers.

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